













So you've won an IWSC
award for your amazing gin

What next?

What is Gin-Note™ ?

1. Gin-Note™ provides guidance when making a buying decision.
2. The Gin Guild have created this unique opportunity to help promote your award winning brand by providing access to Gin-Note™.
3. Thanks to the IWSC partnership, this is now exclusively free of charge for all IWSC gin winners!

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| The Lakes Gin Bronze | 2020 Barossa Shiraz Gin Award: Silver | Elephant Strength Gin Award: Gold | Seven Hills Italian Dry Gin Award: Bronze |
|  |  |  |  |
| Wutach London Dry Gin Award: Silver | Brighton Gin Seaside Navy Strength Gin Silver | Hollys Gin Award: Silver | Gentlemans Gin Award: Bronze |
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How to register to Gin-Note™?

1. Enter the IWSC 2021 awards [here](#)
2. 30th June: Results are in - congratulations, you're a winner!
3. Go to the Gin Guild's website and [enter your IWSC ID](#)
4. You can now enter all the details about your award-winning gin [in here](#)
5. You're now registered for free on **Gin-Note™** and you've saved your company £225 + VAT per annum per entry – how great is that?

The Gin Guild IWSC 2020 Award Winner KI NO BI Kyoto Dry Gin From

Inspired by tradition, KI NO BI ('The Beauty of the Seasons') is distilled, blended and bottled in Japan's first purpose-built gin distillery in Kyoto. Their 11 carefully-selected botanicals are separated into six different categories or Elements: Base, Citrus, Tea, Herbal, Spice and Fruity & Floral. Each of these 6 Elements is then macerated in rice spirit before being distilled individually and then blended together with pure water from a well in Fushimi. KI NO BI was named Contemporary Gin of the Year (IWSC 2018).



For more information visit: [The Gin Guild website](#)

Information provided by brand owner. Framework provided by The Gin Guild.

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Company Number: 08148932

Gin-Note.com™ *flavour guidance*

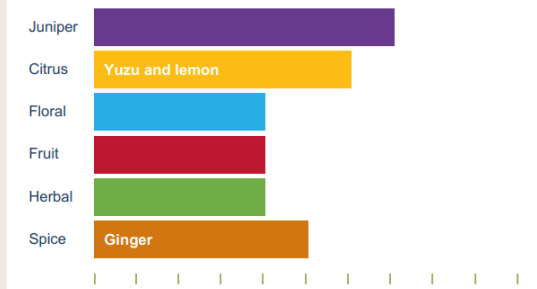
Elegant and Exotic

Multi-award-winning, using top quality rice spirit, natural Japanese botanicals and blended with pure Fushimi water, non-chill-filtered.

Ideal mixer: Classic tonic

Recommended garnish: Fresh yuzu twist in season. Alternatively, a grind of snapshots pepper or a shiso leaf.

Ideal serve: Martini



| | |
|----------|---|
| ABV: | 45.7% |
| Nose: | A fresh aroma of yuzu, and a thread of sansho pepper that lingers like a morning mist in a bamboo forest. |
| Palate: | The juniper complements and showcases the Japanese botanicals. |
| Finish: | Ginger root gives a slightly warming, spicy finish. |
| Serve: | Martini with Fresh yuzu twist in season. Alternatively, a grind of snapshots pepper or a shiso leaf. |
| Website: | https://www.kyotodistillery.jp |

How to make the most of your Gin-Note™?

1. Be visible on the [IWSC 2021 pages](#) on the Gin Guild site, one of the top industry leaders.
2. Reference the Gin-Note IWSC 2021 entry in your **promotional materials.**
3. Everyone now uses smartphones: good news ! They'll be able to scan the **QR code** to access the note on the Gin Guild website.
4. Go a step further and put this **QR code on your bottle**, so people can buy your gins with confidence.



IWSC 2020 **Silver** Award Winner
Hernö Gin 47%
 From Hernö Gin



A higher proof version of the Hernö Dry Gin, with an even bigger body and bigger flavours with a smooth texture. Made with eight natural and organic botanicals; juniper, coriander seeds, meadowsweet, cassia bark, black pepper, lingonberries, vanilla and lemon zest.

Gin-Note.com™ flavour guidance

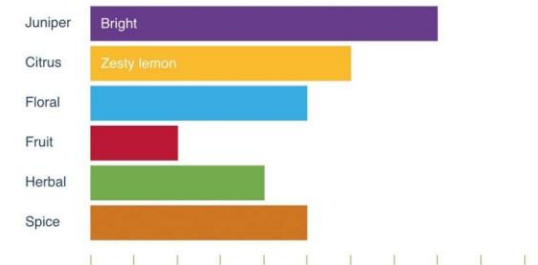
Balanced and Smooth

Crafted from 8 natural and carefully selected organic botanicals, Hernö Gin 47% is a round and smooth London dry gin diluted to 47% ABV.

Ideal mixer: Indian tonic

Recommended garnish: Lemon zest

Ideal serve: G&T



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 Brand Owner? Edit your business information