**IWSC 2026 Spirits Communicator**

**Sponsored by Chivas Brothers**

The IWSC, in partnership with Chivas Brothers, the Pernod Ricard business dedicated to Scotch whisky and maker of Ballantine’s, Chivas Regal, Royal Salute and The Glenlivet, among others, invites nominations for the 2026 *Spirits Communicator Award*—a global recognition celebrating individuals who have elevated the spirits industry through impactful, professional communication.

This prestigious award is open to individuals globally who have demonstrated exceptional impact across publishing, journalism, social media, broadcasting, or education. The judging panel comprises leading communication experts, including past recipients of the award, alongside representatives from the IWSC and Chivas Brothers.

**Entry Criteria & Judging Scope:**

* Submissions should highlight achievements within the past 12 months
* Career-long contributions to spirits communication will also be considered
* Entry is free of charge

**Key Dates:**

* **Entry Deadline:** Friday 5th September 2025
* **Shortlist Announcement:** Late September 2025
* **Winner Announcement:** Wednesday 12th November 2025, at the [IWSC Awards Celebration](https://iwsc.net/awards-ceremony)

Following the winner’s announcement, the IWSC will collaborate with the recipient on a range of promotional activations throughout the year—including editorial features in [*Club Oenologique*](http://cluboenologique.com/), the IWSC’s consumer-facing magazine.

**To Enter:** Please complete and return the official questionnaire to community@iwsc.net by **Friday 5th September 2025**.

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| **NOMINEE’S CONTACT INFORMATION** |
| Full name: |  |
| Country of residence: |  |
| Email: |  |  |
| Website: |  |  |
| Social media handle(s): |  |  |  |

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| **ABOUT YOU**  |

**Biography** (no word limit)



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| **YOUR ACHIEVEMENTS**  |

**List of notable achievements:**



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| **WHY YOU?**  |

**Why would you like to be the 2025 IWSC Spirits Communicator?**



**About Chivas Brothers**

Chivas Brothers is the Pernod Ricard business dedicated to Scotch whisky. Its award-winning portfolio features some of the world’s most revered single malt and blended Scotch whisky brands, including Chivas Regal, Ballantine’s, Royal Salute and The Glenlivet. As the world’s No.2 Scotch whisky producer which exports to 150 markets globally, Chivas Brothers and its 1,800-strong team are rooted in communities across Scotland and around the globe, sharing a proud history and the ambition to open up to shape the future of whisky. Chivas Brothers was awarded ‘Scotch Whisky Producer of the Year’ at the International Wine & Spirits Competition 2021 and the 2020, 2021, 2022 and 2023 International Spirits Challenge. For more information about Chivas Brothers, please visit [www.chivasbrothers.com.](http://www.chivasbrothers.com/)