**IWSC 2025 Wine Communicator**

**Sponsored by Vinitaly**

**Celebrating Excellence in Wine Communication** The IWSC, in collaboration with headline sponsor [Vinitaly—](https://www.vinitaly.com/en/) the world’s leading wine exhibition—is proud to welcome entries for the 2026 *Wine Communicator Award*. This globally recognised accolade honours individuals whose communication has made a remarkable contribution to the promotion and understanding of wine.

Open to professionals across publishing, journalism, broadcasting, digital media, and wine education, the award spotlights communicators who inspire audiences with clarity, passion, and integrity.

**Eligibility Criteria** Candidates should demonstrate:

* Active involvement in wine communication across multiple channels
* A strong reputation for credibility, ethics, and professionalism
* Achievements within the past 12 months, along with broader career impact
* Influence within trade and consumer communities

**Judging & Recognition** Entries will be reviewed by a panel of communication experts including previous winners, members of the IWSC team, and a representative from Vinitaly. Entry is free of charge.

**Key Dates**

* **Deadline for submissions:** Friday 5th September 2025
* **Shortlist released:** Late September
* **Winner announced:** Tuesday 12th November 2025 at the [IWSC Awards Celebration](https://iwsc.net/awards-ceremony)

The winner will participate in a programme of year-round activations with the IWSC, including editorial features in [*Club Oenologique*.](http://cluboenologique.com/) They will also be invited to Vinitaly in April 2026 to host a masterclass as part of their ambassadorial role.

**How to Apply** Please complete and return this questionnaire to community@iwsc.net by **Friday 5th September 2025**.

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| **NOMINEE’S CONTACT INFORMATION** |
| Full name: |  |
| Country of residence: |  |
| Email: |  |  |
| Website: |  |  |
| Social media handle(s): |  |  |  |

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| **ABOUT YOU**  |

**Biography** (no word limit):

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| **YOUR ACHIEVEMENTS**  |

**List of notable achievements:**

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| **WHY YOU?**  |

**Why would you like to be the 2025 IWSC Wine Communicator?**

Please return this completed questionnaire to community@iwsc.net by **Friday 65h September 2025.**

**About Vinitaly**

[Vinitaly](https://www.vinitaly.com/en) has supported wine industry producers since 1967, making an active contribution to the growth of the wine system by creating business opportunities in Italy and around the world, as well as promoting occasions for networking between winemakers and sector professionals.

Vinitaly promotes wine culture 365 days a year through qualified training courses as well as events across the globe. Its biggest annual event is hosted each April in Verona City and comprises 400 events over 4 days, including theme-based pavilions, B2B meetings, guided tastings, walk-around tastings, focus analysis of the main markets, conferences and gala dinners.