



# IWSC in South Africa

It's time to put your products on the world stage



## Enter the IWSC

The IWSC will hold judging sessions in South Africa from 16-18 July 2018, making product delivery easier for South African entrants and giving wineries greater exposure to the public through IWSC-hosted consumer tastings.

The IWSC will host two consumer tastings on 16 and 17 July at The Vineyard Hotel Cape Town, where hotel guests will have the exclusive opportunity to taste wines from that day's judging free of charge, discover South African wineries, and learn about the wines from qualified IWSC judges.

### RAISE YOUR PROFILE & INCREASE SALES

- Every IWSC medal winner receives a free marketing toolkit to promote their win
- The IWSC team attend international trade fairs including Vinexpo, ProWein, Vinitaly and London Wine Fair to promote winning wines to trade and consumer guests.



### Entry deliveries to The Vineyard Hotel, Cape Town

24 June – 6 July

### Online entry deadline

6 July

### Results announcement

12 September at CapeWine



## Meet the judges



### Charles Hopkins

Charles Hopkins has been at De Grendel Wines for ten years, since the first wines were produced on the estate. He is one of South Africa's most highly regarded winemakers and a member of the Cape Winemakers Guild.



### Christine Rudman

Christine Rudman's love affair with wine started when she joined the then Stellenbosch Farmers' Winery. She achieved her Cape Wine Master qualification in 1986, left SFW to run the Cape Wine Academy for seven years, and has since been occupied with consultancy work, wine judging, lecturing and writing.



### Winifred Bowman

Winifred Bowman developed an interest in wine during her student days at Stellenbosch and later through frequent travels to international wine-growing areas. She is a Cape Wine Master, a member of the South African Brandy Foundation Guild and judges wine regularly at local and international competitions. Bowman presents corporate and private wine tastings, teaches, and writes about wine and food.

*“The IWSC is one of the most respected wine competitions worldwide. Judging is rigorous and wines are assessed blind by a panel, especially for their style and sense of place. South African wines are more and more highly regarded internationally”*

Winifred Bowman, Cape Wine Master;  
Member of the South African Brandy Foundation Guild



*The world's premier wine & spirit competition*

# IWSC trophy winners 2017

*The IWSC Awards Banquet  
– broadcast LIVE to 40 countries*

**DID YOU KNOW?** South Africa won more trophies for its wines than any other country in the IWSC 2017



*Kanonkop Black  
Label Pinotage  
2013*



*Jordan  
Wine Estate  
Nine Yards  
Chardonnay  
2015*



*Fleur Du Cap  
Unfiltered  
Merlot 2014*



*Stellenrust  
52 Barrel  
fermented  
Chenin Blanc  
2016*



*Nederburg  
II Centuries  
Cabernet  
Sauvignon  
2013*



*Plaisir De  
Merle Grand  
Brut 2014*



## South African Wine Producer of the Year

“Winning an IWSC award is an incredible feeling. It really adds value to our industry in South Africa and showcases to the world that South Africa is making excellent wines”

**Abrie Beeslaar**, Cellar Master at Kanonkop Wine Estate  
*South African Wine Producer of the Year 2017*



The IWSC Awards Banquet celebrates the outstanding achievements of the year, and showcases winning wines in a tasting of all gold medal and trophy winners.

In 2017, the presentation of awards was broadcast live on Facebook to over 40 countries, making the IWSC the most watched wine and spirit competition in the world.

## ENTER NOW

[www.iwsc.net](http://www.iwsc.net)

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