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Welcome to the IWSC Design & Media Awards 2018, a new associate competition from the International Wine & Spirit Competition\*.

Join the best in the world of drinks, celebrating innovation, creativity, artwork, bottle design and packaging. It's time to share your brand designs and media to over 90 countries globally.

**ENTER NOW** and put your design philosophy, your creative identity, and your brand personality on the world stage. From large producers to emerging new brands, regardless of size or reputation, every entry matters.

All you need to do is enter your product design in this new and exciting competition. It's open for all entries in four unique design and media categories. Winners will be awarded Bronze, Silver and Gold medals, as well as Trophies for the category winners.

The four categories are:

Category 1 – The Wine Artwork and bottle design awards

**Category 2 – The Spirits Artwork and bottle design awards** 

**Category 3 – The Spirits Packaging awards** 

**Category 4 – The Best Product Print Advertisement** 

\*If you would also like your wines and/or spirits to be tasted and judged, please enter through the IWSC entry process.





# **Entry Questions**

# How much does the entry fee cost in each category?

£99 per entry

# Can I enter the same product in different categories?

Yes. You can enter your spirits brand in Category 2, 3 and 4 at £99 per category and you can enter your wine brand in Category 1 and 4 at £99 per category.

# What are the deadlines?

Final entries are open till the **24th August 2018** - Please visit <u>https://iwsc.net/idma-awards</u> for more information.

## Are there any extensions to deadlines?

Deadlines are fixed, but please call the operations team at +44 (0)1483 548 963 if you need assistance.

## How do I enter for each category?

You need to create an account and complete an application form, uploading photographs/images of your products: <u>https://iwsc.net/account</u>

For the Spirits Packaging and Design entries ONLY, you need to send a bottle and packaging to:

Louise Bolton c/o IDMA – IWSC Cellars, 17 Dunsfold Park, Stovolds Hill, Cranleigh, Surrey England, GU6 8TB

# Invoice and billing questions

Credit card payment only at the checkout is the best and easiest way to for entry.

# **Expert Judging Panel and Venue**

Your entry will be judged by award-winning judges and specialists from across the global drinks, design and media industries. The first round of entries will be shortlisted to compete in the finals at Asprey, London, where Bronze, Silver and Gold medals will be awarded along with a trophy winner for each of the four categories.

#### **Results and Winners**

#### How will I be informed of my results?

Via email and your results will be uploaded under embargo before release so you can view before the public announcement.





#### When will the results be announced?

Results will be announced by 27th September 2018 for Bronze, Silver and Gold medals.

The 4 Trophy shortlists will be announced on 29th September 2018.

The Trophy winners of each category will be awarded their trophy at the <u>IWSC Awards Banquet</u> on **14th November**.

## What do winners receive from the IWSC?

Trophy winners will be presented with a **Trophy** at the <u>IWSC Awards Banquet</u> at London's Guildhall on 14th November 2018 and a free **whole-page colour advertisement** in the Banquet Guide worth £2,500.

Bronze, Silver & Gold medal winners receive a **certificate**, **logos and stickers**, and an online **marketing toolkit**.

#### How do I order stickers/artwork?

You can order stickers by contacting Louise Bolton at louise.bolton@iwsc.net or on

+44 (0)1483 548 963.

#### When will I receive my certificate(s)?

Shortly after results release, by post. You can also download them from the website immediately after receiving the email.

**General Questions** Call Louise Bolton for any application queries on +44 (0)1483 542 321

#### **Need help?**

Call you back service now operates. Our operations team will schedule a call to support your entry. Just say how we can help and we will call you back.

Please call +44(0)1483 548 963 or email info@iwsc.net / Head to https://iwsc.net/expert-help

# **Terms & Conditions**

By entering this IDMA competition, you hereby agree to the IWSC full Terms & Conditions published on the website: <u>https://iwsc.net/terms-and-conditions</u>

Additionally, IDMA competition rules and regulations are available upon request. IDMA is an associate competition of the IWSC and protected by copyright and all rights are reserved.

Please contact the marketing team if further help is needed regarding copyright: marketing@iwsc.net