

SOUTH AFRICA, CENTRE STAGE

**By entering the IWSC, we guarantee your
wines & spirits get noticed worldwide**

Whether you are looking for

- › Expert, impartial evaluation
- › International reach
- › Generating trade & consumer interest
- › Benchmarking
- › Increasing sales
- › Brand awareness

The IWSC stands apart

- › Over 50 years of experience
- › Local judging with renowned South African and international judges
- › Innovative & market-driven approach
- › Exposure to buyers, distributors and critics



WE GO THE EXTRA MILE

- › International trade & consumer shows
- › Targeted marketing toolkit
- › Year-round social media
- › Newsletter to global audience
- › Trade magazine *Hand-Picked*
- › Consumer magazine *Club Oenologique*

KEY 2020 DATES

The IWSC host wine & spirit judging locally in Cape Town

Entry & payment deadline: 2 July
Deliveries are to be made to the venue between 16-17 July

**Send your entries with attention to IWSC Competition to: Vineyard Hotel, Colinton Road, Newlands, 7700, Cape Town, South Africa*

ENTRY FEES

Online entry fee: £140/entry + VAT (if applicable)

Offline entry fee: £160/entry + VAT (if applicable)

Early Bird offer: enter by 31 January to save £20 per entry!

Please send only two bottles wines or one bottle of spirits per entry!

To enter and learn more, visit www.iwsc.net/entry-zone

CONTACT US

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