**2021 IWSC Bartender Award**

 **In partnership with**

**GLOBAL BAR TENDING TALENT AGENCY**





The hunt is on for the 2021 Bartender! Entries are now open for the award that recognises the very finest talent in the bartender community.

**Criteria:**

Do you want to be recognised and rewarded for being the most innovative, respected and visionary bartender?

Are you a mover and shaker of the mixology world?

Are you passionate about everything drinks related?

We are looking for an individual who is leading the way in creativity and trendsetting for the bar world. Someone who is disrupting the norm and having a wider conversation about the importance of the on-trade activities through their actions and words. A natural cultural ambassador due to the influence, knowledge and respect they garner from both industry peers and the wider public.

This entry is open to all international bartenders.

The judging will take place at the end of March and the winner of the 2021 IWSC Bartender will be announced in April 2021.

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Contact information:

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| **CONTACT INFORMATION** |
| Contact name: |  |
| Address: |  |
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|  |  |  | *Post code* |
| Phone: |  | Email: |  |

Social Media handles: ­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website or blog (if applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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IWSC Bartender entry form:

* **1 Biography (you can send a CV via email attachment)**
* 2 **What attracted you to the bar industry and what drives you on a day-to-day basis?**
* 3 **Notable achievements in the last 12 months:**
* 4 **Your plan for the next 12 months:**
* 5 **What is the best cocktail you’ve ever made?**
* 6  **What is your signature cocktail?**
* 7 **Why would you like to be the 2021 IWSC Bartender and how would you use this opportunity?**

Please email the completed form with a hi-res headshot photograph and any additional online material to Kirsten.ferrone@iwsc.net by 5th March.

*Many thanks for your application.*